

# Exhibit 14

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## Direct Sellers to Be Honored with 2018 American Business Awards

By DSN Staff (<https://www.directsellingnews.com/author/dsnstaff/>) | June 11, 2018



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Today, June 11, several direct selling companies will be heading to New York for the 16th Annual American Business Awards®.

Jeunesse Global

(<http://www.directsellingnews.com/company-profiles/jeunesse-global/>), Young Living Essential Oils (<http://www.directsellingnews.com/company-profiles/young-living-essential-oils/>), USANA (<http://www.directsellingnews.com/company-profiles/usana-health-sciences/>), 4Life Research (<http://www.directsellingnews.com/company-profiles/4life-research/>), ARIIX (<http://www.directsellingnews.com/company-profiles/ariix/>), Isagenix (<http://www.directsellingnews.com/company-profiles/isagenix-international/>), Monat Global (<https://www.directsellingnews.com/category/by-company/monat-global/>) and Medifast, parent company of OPTAVIA (<http://www.directsellingnews.com/company-profiles/take-shape-for-life-medifast-inc/>), will be honored with Stevie® Awards from the organizers of the world's premier business awards programs.



THE AMERICAN BUSINESS AWARDS™

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Organizations operating in the U.S.A.—large and small, public and private, for-profit and non-profit—are eligible to submit nominations to the ABAs in a wide range of categories, honoring achievement in every aspect of work life, from customer service and management to public relations and product development. More than 3,700 nominations were reviewed in the judging process this year by more than 200 professionals, whose average scores determined the winners.

"The nominations submitted for the 2018 American Business Awards were outstanding," said Michael Gallagher, president and founder of the Stevie Awards. "The competition was intense, and those recognized as Stevie Award winners should be immensely proud of this accomplishment."

The following direct selling companies will be honored at the gala event to be held at the Marriott Marquis Hotel in New York:

#### **Executive of the Year – Consumer Products – Non-Durables**

Gold Stevie

Jeunesse Global, Orlando, FL: Randy Ray, CEO

Silver Stevie

Young Living Essential Oils, Lehi, UT: Jared S. Turner, President and COO

#### **Executive of the Year – Health Products & Services**

Silver Stevie

USANA, Salt Lake City, UT: Kevin Guest, CEO

#### **Maverick of the Year – Consumer Products**

Gold Stevie

Jeunesse Global, Orlando, FL: Jeunesse Chief Visionary Officer Scott Lewis: Envisioning a Different Path to Success

#### **Woman of the Year – Consumer Products**

Bronze Stevie

Jeunesse Global, Orlando, FL: Successful Growth: Jeunesse COO Wendy Lewis Can Calculate It, Literally

#### **Founding Team of the Year – Consumer Products Industries**

Gold Stevie

Jeunesse Global, Orlando, FL: Jeunesse: Founded with Family Roots

#### **Management Team of the Year – Business Services Industries**

Silver Stevie Winner

ARIIX Executive Team: Fred Cooper — CEO and Founder, Mark Wilson — President and Founder, Jeff Yates — CFO and Founder, Riley Timmer — COO and Founder, Wenhan Zhang — CIO and Founder, Deanna Latson — CPO and Founder, and Ian Chandler — CSO and Founder

#### **Company of the Year – Consumer Products – Non-Durables – Large**

Gold Stevie

Jeunesse Global, Orlando, FL

#### **Company of the Year – Health Products & Services – Large**

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Silver Stevie

Jeunesse Global, Orlando, FL  
USANA, Salt Lake City, UT

**Corporate Social Responsibility Program of the Year – At Organizations with Up to 2,500 Employees**

Gold Stevie

Jeunesse Global, Orlando, FL: Giving Back: The True Measure of a Corporation's Success

Silver Stevie

4Life Research, Sandy, UT: Foundation 4Life Responds to Hurricane Maria

**Fastest Growing Company of the Year – Up to 2,500 Employees**

Bronze Stevie

Medifast, Baltimore, MD

**Communications or PR Campaign of the Year – Community Relations**

Silver Stevie

4Life Research, Sandy, UT: Foundation 4Life Responds to Hurricane Maria

**Communications or PR Campaign of the Year – Corporate Communications**

Bronze Stevie

4Life Research, Sandy, UT: Foundation 4Life Responds to Hurricane Maria

**Communications or PR Campaign of the Year – Reputation/Brand Management**

Bronze Stevie

4Life Research, Sandy, UT: Foundation 4Life Responds to Hurricane Maria

**Marketing Executive of the Year**

Bronze Stevie

Jeunesse Global, Orlando, FL: Jeunesse® CMO Mark Patterson: Commanding a Broad Team to Corner the Marketing Market

**Consumer Products**

Bronze Stevie

ARIIX (<http://www.directsellingnews.com/company-profiles/ariix/>), Bountiful, UT: ARIIX Jouvé™  
ARIIX, Bountiful, UT: ARIIX Puritii™ Water Filtration System

Jeunesse Global, Orlando, FL: Jeunesse Expands into Cosmetics Market with NV? Perfecting Makeup

MONAT Global, Doral, FL: REJUVABEADS™ By MONAT  
USANA, Salt Lake City, UT: USANA Celavive

**Health & Pharmaceuticals – Product**

Silver Stevie

ARIIX, Bountiful, UT: ARIIX Moa™

Bronze Stevie

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Medifast, Baltimore, MD: Medifast's OPTAVIA Essential Line

#### **Best Brand Experience Event**

Silver Stevie

Isagenix International, Gilbert AZ: Global Celebration 2017

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#### **Best Tradeshow or Convention**

Gold Stevie

Isagenix International, Gilbert AZ: Global Celebration 2017

#### **Best Public Relations Event**

Gold Stevie

USANA, Salt Lake City, UT: USANA Guinness World Record Attempt

#### **Video Awards - Corporate Overview**

Bronze Stevie

Jeunesse Global, Orlando, FL: We Live Jeunesse Video

The Stevie Awards are conferred in seven programs: the Asia-Pacific Stevie Awards, the German Stevie Awards, The American Business Awards®, The International Business Awards®, the Stevie Awards for Women in Business, the Stevie Awards for Great Employers, and the Stevie Awards for Sales & Customer Service. Stevie Awards competitions receive more than 10,000 entries each year from organizations in more than 60 nations. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide.

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